

ACTUALITÉS

Paris, Thursday 27 May 2021

Success of the 8th CIC Market Solutions Forum, held in a digital format on 19, 20 and 21 May, with more than 150 listed companies and 400 investors

Since it was launched eight years ago, this annual forum has established itself as a key market event in Paris. The 2021 edition featured 610 meetings and 3,600 exchanges between investors and companies.

Half of the companies in attendance are listed on the SBF120; one out of every three was non-French; and 70% were represented by their CEO or CFO. These figures confirm our position as a domestic leader and illustrate our development goals in Europe, especially in Germany.

The virtual meetings were held in both one-to-one and one-to-few formats, and CIC Market Solutions' teams worked together to make each one a success.

This special event was also punctuated by four plenary meetings:

- The economic and strategy presentation by François Duhen, Chief Economist and Strategist, was followed by more than 260 people live
- The technical analysis presentation by Eva Bellin was attended by over 120 participants
- The presentation by Philippe Santi, Vice CEO of Interparfums
- The presentation from La Française des Jeux represented by Pascal Chaffard, Vice President of Finance, Performance & Strategy and Marc Willaume, Financial Communication and Investor Relations

These highlights are available in replay on the CIC Market Solutions app.

Click on this link to see the video

We would like to thank all those who took part and look forward to seeing you in 2022 for the next edition.

Contact

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A propos de CIC Market Solutions

CIC Market Solutions est la direction des activités de marché du CIC au service des clients du Crédit Mutuel Alliance Fédérale. Elle propose des solutions de placement, d'investissement, de couverture des risques et d'asset servicing dédiées aux corporates et aux institutions financières. CIC est une entité de Crédit Mutuel Alliance Fédérale, l'un des principaux groupes bancaires européens avec 45,6 milliards d'euros de capitaux propres comptables et TSS au 31 décemb





